# How many **DEALS ARE IN YOUR DATABASE?**

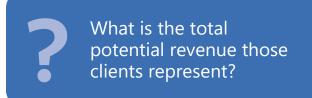


# **Eealbase** IS THE ONLY HYBRID CONCIERGE PROVIDING A FULL SERVICE DATABASE MANAGEMENT AND SALES SOLUTION.

WE DRIVE BUSINESS LIKE NO OTHER COMPANY CAN. WHY BELIEVE **US? BECAUSE THE FIRST 5 APPOINTMENTS ARE ON US!** 

How do you know if our services are right for you? If you answer "I don't know" to either of the questions below contact us today!

How many clients in your database are in an upgrade window for similar payments?



Our 3 step process is the key to driving unmatched results!

#### 2. ENGAGE 3. CONNECT 1. IDENTIFY



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A subsiduary company of DEALER

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## **STEP 1 – IDENTIFY**

The DealBase platform will identify the current state of your customer database categorizing opportunities and displaying the dollar amount each category represents. New opportunities are identified on a daily basis utilizing machine learning, financial calculations and OEM incentives.

#### **EARLY - READY TO GO EARLY - WITHIN 3 MATURING** -**MATURING** -**READY TO GO DEPOSIT REQUIRED PAYMENTS** All customers in a position to upgrade with no additional Customers within 3 payments Customers with less than 6 Customers with less than 6 down payment required. remaining on their term in a months remaining on their months remaining on their position to upgrade early. term in a position to upgrade term and require the same as with no additional down the original down payment to upgrade. payment required. 2. EARLY - WITHIN 3 PAYMENTS 1. EARLY - READY TO GO 3. MATURING - READY TO GO 4. MATURING - DEPOSIT RQD 569 101 333 45 **CUSTOMERS CUSTOMERS CUSTOMERS CUSTOMERS** 6. MATURING - LAST CHANCE **LAPSED CUSTOMERS TASKS** 5. MATURING - OTHER **SELECTED APPOINTMENTS** 86 322 433 **CUSTOMERS CUSTOMERS CUSTOMERS** ATTENDED CALLBACKS **MATURING LAPSED CUSTOMERS MATURING - OTHER MATURING** -**SERVICE LEADS LAST CHANCE** Customers with less than 6 Customers with expired terms in the last 18 months. months remaining on their Customers with less than 4 term and require additional months remaining on their money to upgrade. term with no scheduled appointment.

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## STEP 2 - ENGAGE

With our Concierge Service we ensure customers have the opportunity to engage with us before the outbound campaign begins. Every customer will be sent a personalized offer showing how they can upgrade to a new vehicle for the same or less money. Customers will have the ability to respond directly from the personal offer.



#### **PRE-CALLING TEXT MESSAGE**

The personalized offer is sent to each customer in the campaign.



#### **PRIORITIZED CUSTOMERS**

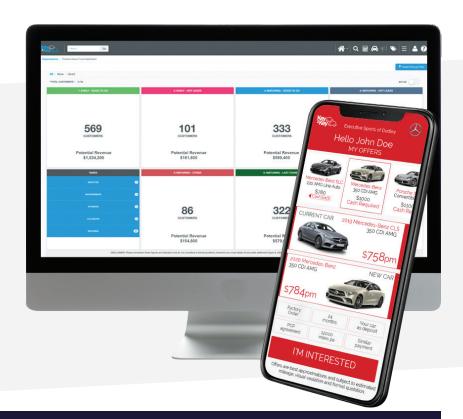
Those who engage with the personal offer are prioritized.



#### **OUTBOUND CALLING**

Our conversion specialists follow up on each personalized offer to book an in-dealership appointment.

Customers are able to engage us directly from their personalized offer.



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## STEP 3 – CONNECT

Our process is complete when the customer enters your showroom.

### IN-DEALERSHIP APPOINTMENTS

We deliver the highest quality opportunities in the industry. Each customer who comes to your dealership is there because they have seen and engaged with a personalized new vehicle offer prior to their appointment.

### VIP TREATMENT

Customers who show up for a DealBase appointment are given the VIP treatment. We provide you with many effective tools including parking plaques, giving your customers the white glove treatment resulting in the highest closing rates in the industry.





#### **FULL TRANSPARENCY**

Our dashboard gives a full view of all the interaction we've had with your customer.



#### **LISTEN**

Listen to the phone calls our conversion specialists had with each customer.



#### **VIEW**

View text message interactions and see detailed notes.

Be completely in the know before meeting the customer to close the deal.

GET STARTED TODAY! CONTACT US TO INQUIRE ABOUT OUR EXCLUSIVE MEMBERSHIP.

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