

How many  
**DEALS ARE IN YOUR  
DATABASE?**



A subsidiary company of **DEALER**  
-INTELLIGENCE-

**Dealbase** IS THE ONLY HYBRID CONCIERGE  
Turning your data into deals  
**PROVIDING A FULL SERVICE DATABASE  
MANAGEMENT AND SALES SOLUTION.**

**WE DRIVE BUSINESS LIKE NO OTHER COMPANY CAN. WHY BELIEVE  
US? BECAUSE THE FIRST 5 APPOINTMENTS ARE ON US!**

How do you know if our services are right for you? If you answer "I don't know" to either of the questions below contact us today!



How many clients in  
your database are in  
an upgrade window for  
similar payments?



What is the total  
potential revenue those  
clients represent?

Our 3 step process is the key to driving unmatched results!

**1. IDENTIFY 2. ENGAGE 3. CONNECT**



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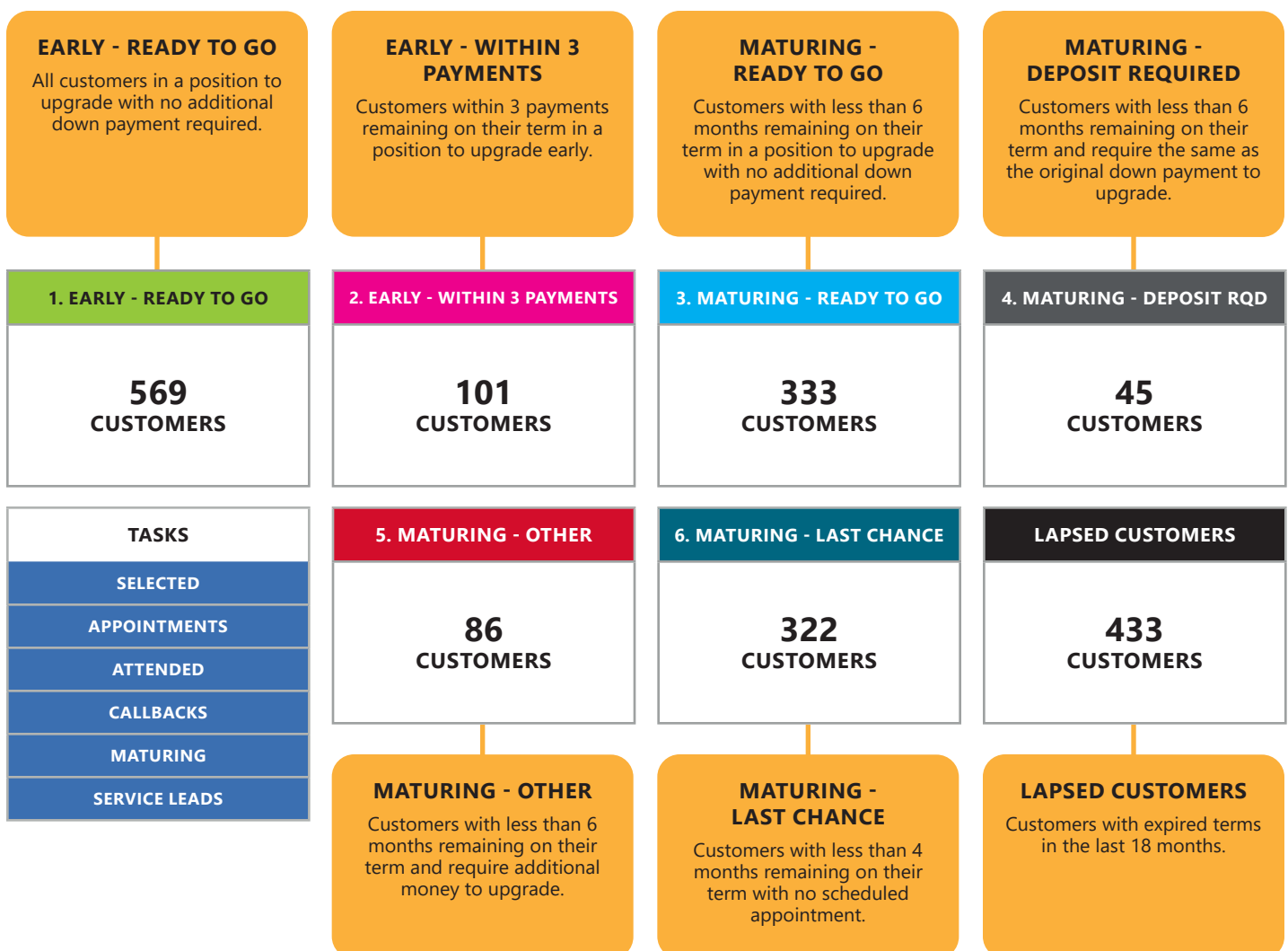
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## STEP 1 – IDENTIFY

The DealBase platform will identify the current state of your customer database categorizing opportunities and displaying the dollar amount each category represents. New opportunities are identified on a daily basis utilizing machine learning, financial calculations and OEM incentives.



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## STEP 2 – ENGAGE

With our Concierge Service we ensure customers have the opportunity to engage with us before the outbound campaign begins. Every customer will be sent a personalized offer showing how they can upgrade to a new vehicle for the same or less money.

Customers will have the ability to respond directly from the personal offer.



### PRE-CALLING TEXT MESSAGE

The personalized offer is sent to each customer in the campaign.



### PRIORITIZED CUSTOMERS

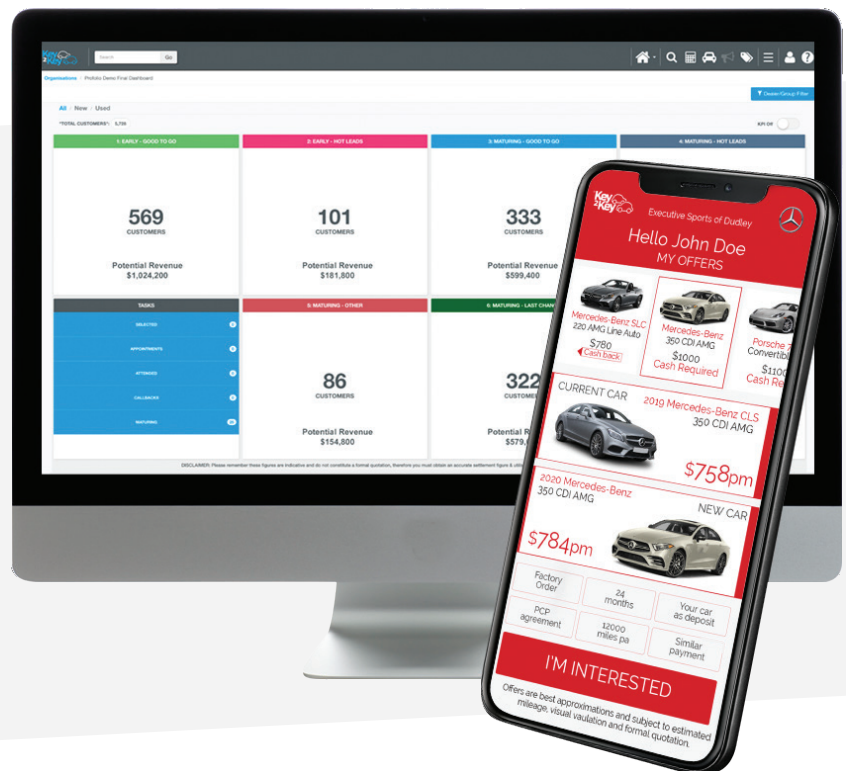
Those who engage with the personal offer are prioritized.



### OUTBOUND CALLING

Our conversion specialists follow up on each personalized offer to book an in-dealership appointment.

Customers are able to engage us directly from their personalized offer.



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## STEP 3 – CONNECT

Our process is complete when the customer enters your showroom.

### IN-DEALERSHIP APPOINTMENTS

We deliver the highest quality opportunities in the industry. Each customer who comes to your dealership is there because they have seen and engaged with a personalized new vehicle offer prior to their appointment.

### VIP TREATMENT

Customers who show up for a DealBase appointment are given the VIP treatment. We provide you with many effective tools including parking plaques, giving your customers the white glove treatment resulting in the highest closing rates in the industry.



#### FULL TRANSPARENCY

Our dashboard gives a full view of all the interaction we've had with your customer.



#### LISTEN

Listen to the phone calls our conversion specialists had with each customer.



#### VIEW

View text message interactions and see detailed notes.

Be completely in the know *before meeting the customer to close the deal.*

**GET STARTED TODAY! CONTACT US TO INQUIRE ABOUT  
OUR EXCLUSIVE MEMBERSHIP.**

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